



**The Network of
Spiritual Progressives**
A Path to a World of Love and Justice

Network of Spiritual Progressives™

**Starting and Building a Network of Spiritual Progressives
Chapter or Project in Your Community**

Welcome to the Network of Spiritual Progressives (NSP). Thank you so very much for your support and desire to get involved.

We have an amazing opportunity to transform our society and heal our planet. The task is urgent. To succeed we need to work on many different levels, including major transformations of the economic and political arrangements of our society along with significant inner work on ourselves to deepen our own spiritual lives. Our individual growth and transformation is intricately linked to the health and well-being of others and the planet itself, we cannot achieve one without the other.

It is our contention that the political and economic transformations that are needed must be far deeper than those proposed by either the Right or the Left in American society. We need a whole new worldview – a view that values and prioritizes love, care, kindness, generosity, ethical and ecological sensitivity, compassion, the ability to see others as embodiments of the sacred and the ability to respond to the universe with gratitude, awe and wonder.

Making these changes will require commitment, seriousness, and some level of sacrifice, though it will also offer opportunities for great joy, community, spiritual and intellectual stimulation and growth, and wonderful new friendships.

What a privilege to be alive at this moment and to face this challenge in a community such as ours! We will work together to bring this world of love into being, not only because we know it is the only way to save the planet from ecological destruction and from military madness, but also because doing so answers the deep longing in our souls to be deeply connected to each other and to the earth and to live in a world of kindness, love and generosity.

With great happiness at the prospects of working with you in the years ahead, we send you our blessings and deep gratitude.

Rabbi Michael Lerner
National Chair

Cat J. Zavis
Executive Director

Goal of this Guide

The goal of this guide is to help you connect with others who share our worldview and who want to join together to promote this worldview through education, outreach, and advocacy, and to help you build a sustainable local project or chapter of the NSP.

To effectively use this guide, we suggest that you read through it before launching! We know it can be tempting to jump right in and we want to support you to have the information you need to make your efforts successful. Once you have read through it, we imagine you might return to it again and again.

In addition to this guide, you can listen to calls Cat held with individuals interested in starting a chapter and with those already meeting with their chapter members by clicking [here](#). If you want additional support, please contact Cat at cat@spiritualprogressives.org.

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1. Theory and Background

What is the Network of Spiritual Progressives™?

A Positive Vision to Achieving a World in Sync with Our Highest Values

The Network of Spiritual Progressives (NSP) is an international community of people from many faiths and traditions, including people who are “spiritual but not religious,” who support the transformation of the consciousness of our culture from one that prioritizes individualism, autonomy and material wealth to one that recognizes and prioritizes our needs for mutuality, kindness, care, love, generosity and some higher purpose to our lives. .

We will do this by transforming our materialist and corporate-dominated society into a caring society through consciousness raising, advocacy, and public awareness campaigns that promote a New Bottom Line: Bringing compassion, generosity, love and justice to humanity and the planet. We are not part of some political or religious sect, and we are equally welcoming to people who are secular humanists, atheists, as well as those who are part of some religious or spiritual community.

We are affiliated with Tikkun magazine, which started as the voice of Jewish liberals and progressives, but which has evolved into being both Jewish, interfaith and secular-humanist welcoming. Tikkun provides a wide variety of perspectives on how to do ‘tikkun’—the healing and repair of our world. It is a powerful resource for hearing the debates among people who want to build a more loving world, so you’re certain to find within it some perspectives you like and some you disagree with. Because Tikkun is a “big tent,” we encourage debate rather than championing “one correct perspective” on contemporary politics, culture and social reality.

What is a New Bottom Line?

Currently our social, economic and political institutions and systems are judged efficient, productive and rational to the extent that they maximize money and power. A New Bottom Line will measure our political, economic and social institutions as efficient, rational, or productive to the extent that they:

- Create or nurture our capacities to be loving, caring, kind, generous and ethically sensitive
- Pursue environmentally sustainable behavior, empathy and genuine caring for the well-being of everyone on the planet
- Respond to the universe with what Abraham Joshua Heschel called “awe, wonder and radical amazement” - rather than just reducing the earth to a resource and treating other human beings as objects who are only valuable if they can be used instrumentally to serve our own personal needs

To be successful, we need to recognize two important things:

1. Our well-being depends on the well-being of everyone else on the planet and on the well-being of the planet itself and that we need to treat each other as sacred beings and to respond to the universe with awe, wonder and radical amazement, instead of seeing each other and the planet as a means to an end.

2. We need to stop being “realistic” when it comes to deciding what changes are possible in our social and economic lives and instead advocate for what we really desire and what is really needed to ensure the well-being of all beings and the planet.

A small group of committed people can change the world

Most people yearn to live in a world where they feel deeply connected with others, have a sense of meaning and purpose, and experience being valued simply for who they are and not for what they can produce or how much money they can make. Yet the capitalist marketplace rewards selfishness, greed and those who prioritize money and power.

Most people experience deep grief that we do not live in a society that nourishes our souls and bodies and instead is run by an elite, their media, and the professional cynics who distort and ridicule our idealism. We are determined to change that!

The fundamental changes that have happened in society happen when people decide to stop being “realistic” (because what is or is not realistic is almost always defined for us by the powerful) and instead use our creative energies to struggle for what is desirable and needed to maximize the future well-being of humanity and the planet Earth. So we don’t engage in causes, campaigns, political activities based on our assessment of how likely we are to win them, but rather on the basis of whether they are helping people define for themselves what kind of a world they really want to live in and leave to their children and grandchildren. In short, our activities are judged by whether they open up possibilities for us to educate each other and ourselves about our vision of that which is worth struggling to achieve. Any activity that opens the minds of others to our way of thinking is valuable, whether or not we “win” or “lose” in more narrowly defined terms. So, **don’t be realistic!** Join us and put your life energy behind a new vision of a world based on our New Bottom Line.

We know that there is a lot we don’t know, so we approach our task with deep humility. We also know that we may not achieve our goal in our lifetime. Yet while we learn and grow, while we are here and can do something to change our society, we are committed to doing so. We are fortunate enough to have the capacity, intelligence, creativity and drive to want to heal, repair and change our world so we will take the steps we can. We are grateful for and excited about your participation and engagement.

Before you embark on starting a project or chapter, it is important that you familiarize yourself with our basic goal and vision for how to get there. If you are not familiar with our Spiritual Covenant - [Yearning for a Better World . . . and How to Get There](#), please read it.

If you have any questions, please contact Cat at cat@spiritualprogressives.org. We are here to support you.

History

The Network of Spiritual Progressives was co-founded as the education and outreach arm of Tikkun magazine by Rabbi Michael Lerner, Cornel West and Sister Joan Chittister. Dr. Vandana Shiva is now the international co-chair of the NSP with Rabbi Lerner. The NSP held conferences in San Francisco in 2005 and 2010 and in Washington D.C. in 2006 and 2009. Several thousand people attended these various conferences that sparked chapters throughout the country. If you

were a member of a chapter that is no longer active but want to get re-engaged, we hope you find this guide useful.

Unfortunately, the size of the NSP decreased considerably during the Great Recession (which is still continuing if you are part of the 80% of the population that lives from paycheck to paycheck). There were two main reasons why NSP had a big slump from 2008-2013: 1. Many members were so fearful about their finances that they decreased their donations to non-profits, and without that support we could no longer afford national organizers to work with local chapters. 2. Many members, while liking our practical utopianism and visionary politics, thought that it would be more realistic to invest their energies in the Obama campaign.

However, by mid 2010 it became clear that Obama, with a Democratic majority in both Houses of Congress, was not the populist or pursuer of peace that many had believed he would be. Like tens of millions of others, many became so depressed and embarrassed at having allowed themselves to hope in a political leader once again that when they fully understood how far Obama had distanced himself from anything progressive, beyond identity politics (and God that he held on to this because in that sphere important advances were made), that they despaired of politics.

These were the external problems. But there was another problem internal to the organization itself. Many people who originally joined were enthusiastic to hear that there could be a place where spiritual consciousness was being supported outside of traditional religious communities. So they got involved not so much to change the world as to have a supportive and nurturing community. This is a valuable part of what we are trying to do, but our efforts and chapters will only produce results and build meaningful communities working to change the world **if they are tied to social change activism**. Sadly, many of those who joined were conflicted about doing the hard work of talking to their neighbors, friends, and coworkers about the ideas we were advancing. As a result, those who joined with activist intentions quickly got discouraged, felt that the NSP was too inward looking and not serious enough about external social change, so they left. That tension will likely appear again in some of our new chapters, but less so if the organizers are clear that we are not a new church, but rather an organization committed to building a movement to change the world in fundamental ways and to ground that activism in spiritual and ethical values and principles.

Why Another Social Change Organization

Liberals and progressives are great at articulating what's wrong with our world, but this is not enough. As Rabbi Michael Lerner points out, Martin Luther King, Jr. did not become the icon of social change by giving a famous speech that said, "I HAVE A . . . complaint."

What we at the Network of Spiritual Progressives offer that most other social change organizations do not offer is a positive vision of the world we want. We offer this not as a substitute for the good work organizations are already doing in thousands of projects focused on a specific problem or identity, but as a way of helping people see that they are part of a larger movement that can articulate a positive worldview.

We cannot afford to stay in our separate silos working on single-issue politics, or immerse ourselves in cynicism and despair about the possibility of making significant change. At the very least, we need to articulate a shared vision of the world we want -not just the world we are against - so that even as each of us continues in our focused activities to address specific ways that the world and its people are hurting, we simultaneously articulate a positive vision that we all share. That vision has to be

something that can reach beyond the specifics of this or that movement and state a goal that could also appeal to people who have not yet been attracted to liberal or progressive social change movements. We call it our New Bottom Line.

In fact, doing so will not only bring more people to a specific project you are involved in, it will also strengthen the ability of allies in your work to continue to feel connected even when your work doesn't produce immediate results. We need a new unity and a new psychological and spiritual sophistication to heal and repair our very broken society.

For a visual image, imagine all the different issues (homelessness, the environment, hunger, food, prison reform, criminal justice, racism, etc.) as spokes of a wheel. There is no hub and no rim. Without a hub and a rim, a wheel cannot move forward. What the NSP offers is both a hub and a rim. The hub is the shared vision and value of a world based on a New Bottom Line. By articulating this shared vision, all of the organizations, groups and efforts begin to unite and build alliances and feel a part of something larger than their single issue. The outer rim of the wheel is the organizational structure of the NSP – the movement for social change of which every individual group and effort is a critical and significant part. Without this connection, we stand alone with less power, less voice and less effectiveness. To unite and build a movement that can create meaningful change together, we invite all organizations to also join the NSP as an affiliate.

2. Areas of Focus

It is important to pick one project and make it the goal of the group and then recruit people who want to do what you want to do. Start with what turns you on because then at least there's one person in the group that really believes in whatever you choose to do. The people who want to do that project with you will become your allies, and those who don't will find other ways to direct their energies; or, if they are already attracted to NSP, they'll find ways to create their own local group or activity. And that is all fine.

Remember that if there already is an NSP group in your area, but it's not working on what calls to you, please feel free to create a second or third NSP chapter or project group around whatever it is that really sings to you!

There can be many local chapters or project groups in one geographical area, each with a different major project. We recommend that all of them get together at least once every two months for joyful celebration of the universe and its gift to us through the opportunity to participate in the healing and transformation of our world. You can do this through mutual support, a veggie pot-luck, schmoozing, singing, meditating, small group discussions, and building new friendships!

Please emphasize at the meetings that in order to continue to do our work, we need financial support. There are a lot of ways your group can support us financially – each member can join the NSP, you can do fundraising to support us, and more - please use your creativity! We would love it if your members would join as individuals. NSP is Tikkun's education and outreach organization, so membership in NSP is tax-deductible. Anyone who joins at the yearly \$50 level or above will receive a free one-year subscription to Tikkun magazine as well as other gifts. To join the NSP, click [here](#).

I. Promote the Environmental and Social Responsibility Amendment to the U.S. Constitution

Summary of the Environmental and Social Responsibility Amendment to the U.S. Constitution (ESRA)

The ESRA is a way to regain control of our political and economic systems and to help ensure that they are democratic and represent the interests of everyone, not just those with money and power. The first section of the ESRA declares that corporations are not people, money is not speech and mandates that all federal and state elections be publicly funded (banning all private money, whether by individuals, corporations, PACS, etc.). It also requires that the media give fair and equal access to all major candidates. The second section requires that any corporation with an income of \$50 million or more a year obtain a new corporate charter every 5 years and to obtain that charter they have to prove to a panel of ordinary citizens a satisfactory history of environmental and social responsibility (with factors laid out in the Amendment itself so that a Court cannot declare them unconstitutional or a committee can not water them down to make them meaningless). The third section mandates that all schools from kindergarten through graduate school that obtains any federal funding whatsoever must teach skills in environmental sustainability, nonviolent communication, civic engagement and the like. You can read it in detail at www.tikkun.org/esra.

As you can probably tell from reading the description above, the ESRA has many components and raises many questions. Therefore, the first thing is for your group to become versed in the content of the ESRA. If you are interested in working on this project, please email us and we can email you documents and information that will be helpful in your efforts. We have a brochure you can distribute, a petition, etc. You can also download information and watch a video about it on our website, click [here](#). The ESRA has a lot of components and it is recommended that before folks reach out to others to share information about it, it is critical that they be versed in talking about it in simple, clear ways. So the first thing we recommend is that you practice talking about it amongst your group, asking each other challenging questions, role playing, etc. If it would be helpful, we could schedule a skype or google hangout with your group to provide support. Please email cat@spiritualprogressives.org with any questions, to have us send you any materials, or to arrange a call.

Then the next step is to do outreach. The best place to start is to reach out to friends, colleagues, and like-minded people in your community and share information about the ESRA with them. Tabling at a local co-op or like-minded events is a great way to help spread information about the ESRA. We have a petition on on MoveOn.org at <http://petitions.moveon.org/sign/the-esra-environmental> as well as on our [website](#). We can send you the sign-up sheet and the language of the ESRA in the petition and you can gather signatures and educate people about the ESRA that way. You can then scan it and send us the signed sheets and we will enter them into the petition and in our online petition as well. Please email cat@spiritualprogressives.org to obtain any of the documents or information you need or to schedule a call.

It would be great to get local organizations, spiritual and religious centers, activist groups and the like to endorse the ESRA as well. If they do, please send us a list of those who have supported it.

Writing letters to the media is a great way to spread the word as well. Speaking at events, meetings of local social change organizations, the social justice arm of spiritual/religious centers, conscious business meetings, democratic or green party meetings, etc. is another great way to spread the word.

Once you have spread the word in your community and reached more people, then you can go to your local government (e.g., city council, county council, board of supervisors, school board, etc.) and see if they will pass a resolution endorsing it. You will probably want to find someone who is friendly in these different bodies and see if they will sponsor it and bring it before the entire body for a vote for endorsement. We can send you a sample resolution that you can use or modify, as you need.

And finally, we have two other options that you can choose to focus on in addition to or instead of the Constitutional Amendment to the U.S. Constitution, but that still contain the elements of the ESRA. The first is a local ordinance of one part of the ESRA. This section requires the award of government contracts only to businesses that submit an Environmental and Social Responsibility Impact Report with their application for the government contract. This also requires that the government has to award the contract to the business that can both fulfill the terms of the contract and has the best social and environmental record. A second option is a local ordinance that contains the full version of the ESRA, but, rather than be a Constitutional Amendment, can instead be enacted on a local level. The idea with this approach is to bring the values of the ESRA to your local community and to implement it on the local level. Integrating this approach while simultaneously seeking endorsement of the Constitutional Amendment provides for a way to implement the broader issues in the ESRA on the local level. By doing so, it will force people to debate the issues raised in the ESRA and start to raise consciousness and discussion of these issues, which will then buttress the efforts to obtain support for the larger ESRA.

Please share your stories, both successes and challenges, with us by emailing them to cat@spiritualprogressives.org so we can share them with other chapters and so we can publish them in our monthly newsletter. It is important for others to know the efforts you went through, where you failed, succeeded, etc., to build support and inspiration for others.

II. Promote the Domestic and Global Marshall Plan

Summary of the Global Marshall Plan (GMP)

The GMP takes its name from the Post-World War II Marshall Plan, a massive and successful campaign to provide aid to Western European countries, including Germany. The GMP would require that the United States (and ideally other industrialized countries) dedicate 1-2% of the annual Gross Domestic Product each year for the next twenty years to eliminate domestic and global poverty, homelessness, hunger, inadequate education, and inadequate health care and repair damage done to the environment by 150 years of ecologically irresponsible forms of industrialization and “modernization” throughout much of the world.

The first task of a GMP-oriented group is to get all members of the group to understand that the goal of this campaign is to popularize the notion that Homeland Security and our domestic well-being are best achieved through a strategy of generosity (the GMP) rather than through a strategy of domination and power over the other. The best way to get people on board is to use the first few meetings to read and study together the full version of the plan (so far), click [here](#) to read about it. Once on the page, scroll down to read The Whole Conception and Details (you can download a full color NSP brochure there as well). Make sure that people who join the group after the first few meetings are asked to go through this reading carefully so that they can share the same assumptions as the rest of the group. Also study “Why the NSP version of the GMP” [here](#).

After studying the GMP, the next task is to role-play how you deal with all the possible objections. Make sure each person in the group has had to play both the role of the skeptic and the role of the supporter. If you come up with questions you can't answer, or if it would be helpful, we can also schedule a skype or google hangout with your group to provide support. Please email cat@spiritualprogressives.org with any questions, if you want us to send you any materials or to schedule a call with your group.

It is important that this role-playing be an ongoing activity at meetings, as new objections will inevitably come up. The key here is to combine a spirit of humility with a spirit of self-assuredness ("Yes, there may be many questions yet to answer, and we don't have all the answers, because they will evolve along with the evolution of the program itself. But we also know that this is the best idea to have come down the pike in a long time, so we will be focused on this in this group while also acknowledging its limitations").

(The suggestions above in the section on promoting the ESRA are applicable here as well.)

Then the next step is to do outreach. The best place to start is to reach out to friends, colleagues, like-minded people in your community and share information about the GMP with them. Tabling at a local co-op or events is a great way to help spread information about the GMP.

Next, get organizational support. There will be groups in your community who would sign on to your campaign for a Global Marshall Plan if you approach them and deal with all their reservations. But finding them is a process. Among the groups you should contact by phone, and then with personal visits are:

- local chapters of national political parties
- churches, synagogues, mosques, ashrams, and other places of worship
- unions
- social change organizations in your community

Ask them to:

- a. endorse the GMP
- b. invite you to a membership meeting of their group at which you could present the GMP
- c. write a letter to elected officials in the name of their organization asking those officials to endorse the GMP
- d. let your group write a letter to their own membership explaining why the GMP should be actively supported.

Then approach members of your local city council, representatives to your State Legislature and to the House and Senate of the U.S., and seek their endorsement through passing a resolution backing the GMP. U.S. Congressman Keith Ellison from Minnesota has introduced a Resolution backing the GMP in the House of Representatives. You can ask your local congress member to join Representative Keith Ellison's efforts. To learn more, click [here](#).

Please share your stories, both successes and challenges, with us by emailing them to cat@spiritualprogressives.org so we can share them with other chapters and so we can publish them in our monthly newsletter. It is important for others to know the efforts you went through, where you failed, succeeded, etc., to build support and inspiration for others.

III. Professional Task Forces

We are encouraging the formation of “task forces” in every union and in every profession. The goal of the task force is to bring together a group of people who do similar kinds of work and encourage them to develop concrete ideas on how to apply our New Bottom Line to their work situation or professional organizations. Then, to build support among co-workers or co-professionals so that they are able challenge the way that workplace or profession has been embodying the Old Bottom Line in their thinking - either consciously or not.

The key guideline here in these conversations is: Don’t allow Reality Police - all those voices in your head or the heads of others who say ‘they won’t let us do it’ or ‘this is totally unrealistic’ to hijack your efforts. Instead, envision the world you want and see the work you are doing transformed in accord with the NSP’s New Bottom Line. And you don’t have to start from scratch in this enterprise, because Rabbi Michael Lerner, chair of the NSP, has written about what this might look like in a variety of professions in his book *Spirit Matters*, so you can either get this book at a bookstore you support, or email cat@spiritualprogressives.org and tell us which professions you are interested in. We’ll send you the part of the book that deals explicitly with that kind of work, or that deals with another profession from which you can learn as you begin to develop ideas about profession x, y or z.

After debating these visionary ideas for several months, please write up your ideas and email them to cat@spiritualprogressives.org so we can share them with other NSP chapters or Task Forces, and can include them in our NSP monthly newsletter.

Next, bring those ideas to your union or professional organization. In the case of the former, ask your union leadership to allow you to present these ideas at a well-attended union meeting. For your professional organization, submit a proposal to run a session dealing with “The New Bottom Line in...” (e.g. Education, Health Care, Law, Scientific Research, Engineering, Architecture, Government Service, Psychology, Social Work, Electronics and Tech Workers, Academics, Publishing, Media, Journalism, Clergy and Religion, Manufacturing, Small Businesses, etc.). Help people understand how exciting this kind of thinking can be.

To begin to find these professionals, approach local religious institutions, political parties, social change organizations and ask them for introductions to the professionals and/or union officials with whom they have contact. Go to Google Search but also to the Yellow Pages to get names to invite to a first gathering (either for professionals in a variety of different fields, or you could have your first meeting of people in just one profession like medicine, law, teaching, etc.). Also try your Facebook, Twitter, and other contacts to see if any of them would be willing to invite professionals to your first meeting to start the brainstorming. You may also consult the state boards regulating different professions, because they sometimes require professionals to list their names and specialties in lists that are freely available or available for purchase.

IV. Embracing Israel/Palestine

Our approach is discussed in detail in Rabbi Lerner’s 2012 book *Embracing Israel/Palestine*. Please get and read it if this is your interest area (order for Kindle at Amazon.com or in printed book version at www.tikkun.org/eip). If you join the NSP at the level of \$130.00 or more, you will receive a copy of *Embracing Israel/Palestine* as a gift. You can join [here](#).

The primary goal of this project is to introduce new ideas into what has been a very depressing topic for peace activists in the past. Our perspective is based on our full affirmation of the

humanity of each side, an understanding that both sides have a legitimate story to tell, and that each side has been unnecessarily insensitive and at times cruel toward each other, and that our task is to help people on each side of this struggle come to recognize the legitimacy of the other side's narrative and to help people learn how to listen empathically to those with whom they disagree. It is in developing this capacity to see the other as an equal embodiment of the spiritual reality of the universe and hence equally deserving of caring and respect that we will make our first breakthroughs.

This might be the hardest of all the projects because the suffering on each side of this struggle is real and ongoing. As a result, many people who are open and enlightened on other topics are stuck and closed on this one. They are sure that one side or the other is the righteous victim and the other is an embodiment of evil. Breaking through these dichotomies is an important part of what we want this project to teach.

Here are four key steps to successful involvement:

First step: Have everyone involved read and discuss Embracing Israel/Palestine.

Second step: Cat Zavis, our executive director, teaches workshops on empathic communication for people engaged in discussing the Middle East. Try to arrange for a local college, church, synagogue, mosque or civic organization to bring her to your area to teach people how to talk with those whom they disagree on this topic in an empathic and respectful way.

Third step: Begin to do "consciousness raising sessions" with your local political parties, elected officials, religious and civic leaders, so that they understand that the information that they have been receiving on these issues is extremely inadequate and mostly misleading.

Fourth step: Always insist on applying the New Bottom Line to each activity you engage in on this topic. Seek to maximize love and generosity rather than simply getting across how wrong others are. The more you embody a compassionate attitude toward both sides, the more impact you will have in being able to move people toward a new way of viewing the struggle more conducive to accepting the rather radical ideas we have for what a lasting peace agreement would have to contain (also described in the Winter 2014 issue of Tikkun).

We also have additional information and resources on our website, click [here](#) to access them.

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V. Bringing the Visions of a New Bottom Line to Social Change Organizations

Liberals and progressives are great at articulating what's wrong with our world, but this is not enough. Martin Luther King, Jr. did not become the icon of social change by giving a famous speech that said: "I HAVE A . . . complaint."

The idea behind this project is to help social change organizations articulate a positive vision of the world they want. Not as a substitute for the good work they may already be doing in one of the thousands of projects focused on a specific problem in our society, but as a way of helping people

see that they are part of a larger movement that can finally articulate a positive worldview. In fact, doing so will not only bring more people to specific good projects, it will also strengthen the ability of allies to continue to feel connected even when the work of social change organizations does not produce immediate results.

The way social change organizations can do this is by promoting the vision of a New Bottom Line: Bringing compassion, generosity, love and justice to humanity and the planet in the work that they already do. When social change organizations begin to promote a world based on this New Bottom Line and can demonstrate that their efforts and work are in fact a part of this larger vision, they will be more successful uniting people from different religious, political and philosophical backgrounds and unite with other social change activists working towards the same vision.

How to Begin Conversations with Social Change Organizations about the NSP

Call a gathering of folks you'd like to draw into the circle (e.g., prison reform, homelessness, hunger, women's rights, fracking/coal, etc.).

At the meeting share with them what is articulated above (we also have a one page sheet that we can send you that you can print and distribute to people, to get a copy of the sheet, please email cat@spiritualprogressives.org) and explain that you are hoping that folks from these organizations will see the value of being part of something collective and bigger than themselves as individual groups or organizations. Explain that the **NSP is a national organization that is working to raise consciousness and build a movement for social change similar to the women's movement, the gay rights movement, the civil rights movement, the abolition of slavery movement, etc. and that the only way we will create meaningful change is to unite and put forth a unified vision of the world we want.** We would love to have them join our Network as a friend/ally.

Share with them Rabbi Lerner's recent piece on why the Right keeps winning (click [here](#) to read and download it) despite the fact that the policies and programs of the Right are detrimental to the majority of people and despite the fact that the economy was actually improving under Obama. This will help people understand what seems incomprehensible to many and will help people learn how to articulate a vision that will inspire and reach a broader constituency.

Share the New Bottom Line and ask folks if they would be willing to bring this vision into their work and articulate their vision and goals from this perspective. By bringing in this larger vision that is based on shared values and needs, it will help organizations reach a broader audience. So for example, if a group is working on hunger, they have a mission that probably includes something like, *helping ensure no one goes hungry*. Naturally embedded in that specific statement is a broader vision that can be expanded upon - one of a New Bottom Line. Why? Because we do not want people to go hungry because we care about people, even if we don't know them, we all feel better and believe the world is a better place when everyone is fed and no one goes hungry. And, to ensure that no one goes hungry, we have to work on transforming the very economic and political systems that perpetuate hunger in our society and around the world. So by articulating a New Bottom Line and joining the efforts of the NSP and becoming a part of a National movement, they are not only helping to ensure that no one goes hungry tonight or that hunger is not only addressed in their local area, but that the systems and structures that lead to unsafe food supplies, inadequate distribution of food, economic inequalities, etc., are also being challenged – locally, nationally and internationally. Thus, even if there are setbacks at the local level, knowing they are part of a larger movement provides strength, resilience and a sense of community and

connection.

Ask the groups to sign and promote the ESRA. Even while they are working on their individual issues and ideally integrating the vision of the New Bottom Line into their work (as explained above), they can also endorse the ESRA as an organization and can help promote it to their staff, supporters and those they serve. We have petitions that people can gather signatures on and return to us. They can promote the ESRA on a local level by seeking endorsement of it from local officials, etc. We also have one section of it that can be applied on a local level and has been written as a local ordinance. (See the above section on the ESRA to learn more about how to promote the ESRA and to find resources to support you.)

It may help to get folks behind these broader visions and actions, if we look at the women's movement in the 60s-70s. The women's movement had many women working to transform their communities on the local and state level. They worked for local and state organizations to change laws, educate people and the like. At the same time, there was a national movement as well and many of these local and state entities were a part of the national movement and organization - the National Organization of Women, National Women's Legal Defense Fund, etc. There was also Ms. Magazine, which was another avenue to educate people and to raise consciousness. So what we are trying to do is to be something similar to the National Organization of Women and the national women's rights organizations that pushed for legal changes (this was done through lawsuits but also through legislative and constitutional changes, such as the ERA). The local and state groups worked to create change on the local level while simultaneously joining the efforts of the national groups, giving everyone a sense that they were working together towards something larger than simply their local issues and a sense of a shared community with others, helping them overcome a sense of isolation. This buttressed peoples' energy, particularly when there were setbacks. This is true for the gay rights movement as well. There are local groups fighting for changes on the local level and national groups of which the local groups are members and supporters. If the right to marry passed in one state but lost in another, the successes of the former gave validity to the efforts of the latter and helped them remain in the struggle for the long-run.

Please share your stories, both successes and challenges, with us by emailing them to cat@spiritualprogressives.org so we can share them with other chapters and so we can publish them in our monthly newsletter. It is important for others to know the efforts you went through, where you failed, succeeded, etc., to build support and inspiration for others.

Please pick one of the five areas above to focus you're activities. After you've got them going, we also suggest you try to initiate the following supplemental project, Honor the Activists.

VI. Honor the Activists

Once a month hold a vegetarian potluck (vegetarian so that people who don't eat animals can feel welcome) and invite everyone in your area who is engaged in what they believe to be a liberal or progressive social change activity. Include environmental, union, civil rights, feminist, lgbtq, human rights, peace, progressive religious, social justice, immigrant rights, poverty, and other likeminded movements. And remember not to hold it on a Friday night or Saturday morning in conflict with those who observe the Jewish Sabbath or a Sunday morning in conflict with those who go to church.

The goal of this gathering is to celebrate each other and to honor the work all the different activists are doing. Here is the recommended agenda for this gathering:

1. Start the event with some music and poetry, with some specifically spiritual progressive prayer or meditation, and with the NSP chapter welcoming everyone.
2. Create time for one or two groups to make a presentation of what their latest activities are and what they hope to accomplish.
3. Include a teaching of how to listen empathically to each other followed by an opportunity to practice. Here is how to do this effectively:
 - a. Divide people into small groups of 2-3 people
 - b. Give each person about ten minutes to talk in detail about the social change work they are doing and any problems that may have come up in that work.
 - c. Ask the others in the group to mirror back to them what they've heard that person say, **WITHOUT GIVING ADVICE ABOUT WHAT TO DO**. This is an opportunity to practice reflective listening and empathic reflection. (If you need support with this, please email cat@spiritualprogressives.org.)
 - d. Each listener should express thanks and gratitude for the efforts of the speaker.
4. Finally, the gathering should continue with a blessing over the food and those who helped produce it, cook or buy it, etc. During the meal, people should be encouraged to talk to others about the problems they are having with their organizing, and to hear others' suggestions given in a respectful way.
5. After the meal, there should be some more singing and then a time for each group to make a thirty second announcement of some upcoming activity to which they want to invite others in the room.

The idea of these gatherings is to celebrate each other's work, brainstorm new ideas and hear interesting presentations – it is not an organizing activity. This activity may help our NSP work by making it easier for people to recognize that they are part of a larger movement, and hence more open to the need for a single formulation of what that movement is about, but that is not the focus of these gatherings.

3. How to Get Others Involved

Make some phone calls

Make a list of friends, family, and coworkers phone numbers. **Personally call and invite them to meet together with you to join our Introductory Call or to a Group Start Meeting.** The call is on the 3rd Wednesday of each month at 5:00pm Pacific Time, 8:00pm Eastern Time. 1-267-507-0240, Conference Code: 241099.

Advertise

Post an invitation card or group meeting flyer in/on the following places:

- Facebook page (and other social media you use)
- Meetup.com (join a group or start a group)
- Local places you frequent (gym, yoga studio, meditation center, restaurants, bars)
- Faith based groups, spiritual centers, community churches
- Ask local progressive and liberal groups to let their members know (e.g., Peace and Justice Center, Green Party, Democratic Party, local Occupy group, activist groups)
- Local newspapers (community listing section)
- **Send us the list of zip codes in your area with the information for your first meeting and we will send out an email to folks from your area on our list**
- Rotary or Lyons clubs, professional associations

- Community and university environmental or political science clubs, leadership clubs, social change, social service and activist groups, organizations and clubs
- Local clubs and stores, health food stores, co-ops
- Attend events and bring a clipboard so you can jot down contact information from people you talk to who are interested. You can bring the ESRA petition to gather signatures for the ESRA and names to invite to this call.

With a little research you can start an additional list of contacts to establish a network of community members who are interested in transforming our society. *Always get names and phone numbers; we have found that email is just not personal enough to maintain a contact.*

Note: Canvassing at events - if you look for like-minded people we suggest you bring a clipboard with a sign-up sheet and invitations to the Intro Call or Group Start-Up Meeting. We strongly recommend that you hand write *your* name, phone number and email address on the first line of the sign up list so more people are willing to give you their phone number. Phone numbers are absolutely crucial.

Resources

Invitation Cards to Introductory Call – To obtain invitation cards to our monthly introductory calls, please see Section 6 – Resources and Support below.

Group Start Meeting Notice – To obtain group start meeting notices, please see Section 6 – Resources and Support below.

Sample Conversation starters

Call and ask questions. Talk with people about their community organization or club. Learn about their interests and let them share their vision and pride in their organization, work, or whatever it is that inspires them.

- “How did you come to be interested in social change?”
- “What do you think about grounding social change in values of compassion, generosity, and love?”
- “What do you think are the top 2-3 challenges of our time?”
- “What would be the ideal way for you to be involved in solving these problems?”
- “How did you become involved in . . . [the issue(s) they are involved in]?”

If applicable, ask for their ideas on how to get the word out about the NSP.

Ask if you could speak about the NSP at a meeting for 5 minutes and hand out fliers.

Find out:

- Do they have a place to post a flier?
- Do they have a Facebook page to link to?
- Do they have a blog or newsletter?
- Could you submit a NSP article?

If you are offered a longer spot (15 min or more):

Have an activity - ask them to sign the ESRA petition and brainstorm 1-2 organizations from whom to seek endorsement. Offer to show a NSP video or DVD to their group (or at your home). We have many videos you can watch on our website.

At the end of the presentation, invite people to our 1-hour introductory call. You can hand out

invitation cards with the information for the date and time of the call. We encourage you to invite people to a meeting place so you can listen to the call together – this is the beginning of building connection and community.

Invitations need follow-up

When you invite people to the conference call or a group start meeting it is essential to follow up. Confirmations and reminder phone calls are vital! Without several phone calls, connecting personally with a prospective volunteer, it just won't happen. You can do this! Just call again and remind your prospective volunteers about how much they are needed.

Sample Outreach to Friends and Acquaintances

Dear ---

My name is ---. I am sick and tired of politics as usual, settling for candidates who do not actually represent my highest interests or goals and advocating for changes that ultimately will only scratch the surface. Most of us yearn to live in a world where they feel deeply connected with others, have a sense of meaning and purpose, experience being valued simply for who they are and not for what they can produce or how much money they can make; yet the capitalist marketplace rewards selfishness, greed and those who prioritize money and power.

If you are as fed up with the system as I am and determined to change things, please contact me.

I am starting a chapter of the Network of Spiritual Progressives in ----. The Network of Spiritual Progressives is the outreach and advocacy arm of *Tikkun* Magazine. The NSP seeks to transform our materialist and corporate-dominated society into a caring society through consciousness raising, advocacy, and public awareness campaigns that promote a New Bottom Line: Bringing compassion, generosity, love and justice to humanity and the planet. The NSP shifts mass consciousness by challenging status-quo ideas about what is possible and promoting concrete ways of instilling this new consciousness in our political, economic and social systems and institutions. When people engage with the NSP they experience a sense of empowerment and have breakthroughs in exercising their personal and political power.

I'm busy, as I know you are, but inaction is not an option. Because I'm busy, I want to know that I am putting my time and energy into my highest vision rather than settling for what is realistic. I've concluded that focusing on changing our Bottom Line to one of compassion, generosity, love and justice is the highest value activity I can engage in and working with the NSP is the best way to do this. The NSP is unique in its explicit articulation of a world based on these values, and it instills these values in the very work it does. In addition, it has a plan for how to actualize this new Bottom Line. I'm confident that working with the NSP will be the most effective use of time and will ensure [city]-area activities make sense in the context of the other wonderful social change work locally, nationally and globally.

If you're fed up with the continued attacks on all fronts and limited meaningful success and are interested in being part of a focused, sustained effort to communicate your dream of a world based on these values, then please contact me to learn more about the NSP and how you can participate.

Thanks ~

[name]

Follow up points:

1. Hello and thank you for your letter/attending our meeting/listening to our talk.
2. Do you have a couple of minutes to chat?
3. I was wondering what you thought of our booth/meeting/talk and the NSP... (really listen to what they say!!)
4. I was wondering if you could see yourself getting involved with the NSP... (may need some suggestions on how they can get involved. This might be prompted if we had a hand out "Ways to Help" and listed things like monthly meetings, Letters to the Editor, ESRA petition, calling Congressperson to support GMP, organizing a professional chapter, reading Spirit Matters or another book together)
5. I was wondering if you can think of anyone else who may be interested in the NSP. May I contact them or would you like to?
6. See you at the next meeting... or ask to join -- Introductory call.
7. Ask them to read about our work on our website, www.spiritualprogressives.org and to read our Spiritual Covenant – Our Yearning for a Loving World . . . and How to Get There document before the first meeting so they have a sense as to who we are and what our vision and goals are.

4. First Meeting

Components of a Meeting:

Intention

1. *Overarching goals and intentions of the NSP.*
 - Transform our materialist and corporate-dominated society into a caring society through consciousness raising, advocacy, and public awareness campaigns that promote a New Bottom Line: Bringing compassion, generosity, love and justice to humanity and the planet.
 - Shift mass consciousness by challenging status-quo ideas about what is possible and promoting concrete ways of instilling this new consciousness in our political, economic and social systems and institutions.
 - Build a spiritually progressive popular and political movement that is working to transform our culture from one that focuses on the old bottom line that judges success by how much money and power one has to one that focuses on a New Bottom Line, one that judges success based on the extent to which our political, economic and social systems and institutions are spiritually fulfilling, environmentally sustainable, and socially and economically just.
 - Build a cadre of people who are skilled at communicating this new bottom line and are visionaries – wanting to work for what we really want rather than what we believe is possible.

The above information is discussed and shared on our monthly introductory calls – another great reason to get people to listen to that call. It is easier to hold a group together if they understand the foundation and purpose of the group. You want to avoid having people at the meeting questioning the

purpose or goals of the group. It is better, especially at the beginning, to have a smaller group of folks who really align with the vision and goals and are on board with the focus you have chosen for the group than to spend a bunch of time trying to convince them that our vision and goals are worthy to pursue.

2. *Vision of NSP chapters and meetings*

- To build community and connection by creating a welcoming, spiritually alive environment. It helps to meet in a welcoming space so people have a sense of trust they can express themselves, get to know each other, and come together to envision and work to create the world we really want to live in.
- To help people experience a sense of empowerment and have breakthroughs in exercising their personal and political power.

Agenda

1. Create an Agenda and post it so folks can see it
2. Opening – Begin with something to bring folks into the present moment and that brings a spiritual presence to the group (prayer, reading, meditation, song)
3. Introductions - Ask people to introduce themselves and share about themselves. What brings them to this meeting? What excites/inspires them about the NSP?
4. Explain the overarching goals and intentions and vision for the chapter (as explained above) and share with the group the project that the group is going to focus on (see below for a list of projects)
6. Assessment of Community Members’ Needs: Provide an opportunity for folks to ask for support from the community. This helps provide a sense of community building and care amongst the group.
7. Closing – NSP song, other songs, reading, meditation, forgiveness prayer

We have both an individual goal planning sheet and a yearly chapter goals and action sheet to help you. Of course you can modify and adjust these as you desire. You can create monthly chapter planning sheets as well. Please see the Support & Resources section 6 below for these documents.

5. Leadership and Best Practices

Leadership Styles and Approaches

It is important that you have some clear guidelines, understandings and agreements about the leadership styles and approaches in your group. Please read the following section and think about how you would like to hold leadership in your group. We encourage you to raise these issues with your group and attempt to integrate them into your group. We believe that to be successful it is important to have strong leadership and that people support the leader.

Spiritual Leadership

Many people on the left, as well as many spiritual people, often struggle with the idea of leadership and believe that for groups to be equitable and for everyone to matter in a group, that a group should be leaderless. The question gets asked, “Wait, aren’t we all equal, so who are you to be a leader?” This is an organization that believes in spiritual leadership and values “leaderful” and “followerful” groups. Here are some definitions we hope are helpful. We will explore the idea of leadership and how to be an effective leader on our monthly calls.

What does it mean to be a spiritual leader?

A spiritual leader is:

- someone who is psychologically and spiritually developed
- compassionate
- can create and hold a safe space
- can guide and lead the group so it remains focused on its goals and moves towards achieving those goals
- brings a spiritual vision that helps people connect with their own highest aspirations rather than going along with what comes out first
- someone who is willing to stand for something and fight for that vision
- willing to engage with people in difficult and challenging situations within the group and has enough inner strength to handle people being angry with him/her

In our movement, a leader is someone who wants to see the transformation of our society towards a New Bottom Line of caring for each other, where the planet is prioritized over money and profit, and works towards that goal. Leaders are willing to challenge themselves and others to rethink their assumptions about the world even at the expense as being seen as unrealistic, utopian or too idealistic.

Martin Luther King, Jr. inspired millions by articulating a dream, not a complaint. He had some concrete steps towards achieving that dream (e.g., sit-ins, marches, nonviolent actions, etc.), but there was also room for individuals to act and engage in ways that spoke to their hearts. Similarly, we have a dream, one that we know you and many others have as well, and we have some concrete steps to move us closer to achieving that dream. And there is also space for you to engage in ways that inspire you because we know that people join with others in a movement not only because of the dream but also for themselves. They want to feel inspired, be part of something larger than themselves and strive for their greatest vision. We know that we will be more successful with the creative inspiration of you and others.

What is a Leaderful Community?

In a leaderful community, each of us has the responsibility to develop our leadership qualities and skills so that we can each, when appropriate, take leadership in the group. Leadership in this sense is defined as anything that is constructive in moving the group closer to its goals. It can be something as simple as straightening up the room, making sure there is enough air in the room, organizing the food for the group, facilitating a discussion, or teaching a piece of the work. When there is a leaderful community and people "step up" to take on roles that are important to support the group, there is more leadership and the activities don't all fall on a few people. People develop their skills and gain greater confidence.

What is a Supportive Community?

An adjunct to this thinking is the concept of supportive communities. This means that people need to learn to be good "supporters" as well, which can mean being good support people, doing self-facilitation in the group (not speaking too much or out of turn, and perhaps not speaking too little so that only a few voices are heard), being aware of the group's needs and stepping into leadership roles as needed, and being good listeners for the presenters in the breaks to help them prepare their sessions.

In fact, leaderful and supportive communities are one and the same and everyone can be taking on constructive leader or follower roles in a fluid way, proactively, without needing to make formal agreements, though sometimes formal agreements are helpful (i.e., today X person is helping set up for lunch, Y person is buying the supplies, etc.) When people take on roles that are supportive of the excellent functioning of the group, there is a greater sense of community, support, and commitment in the participants, And people learn these skills by practicing them.

How Does a Leader Engender and Build Trust in a Group?

To build trust in a group and be an effective leader (and by leader we include in this all those who act as leaders in a leaderful and supportive group) requires a willingness to be vulnerable, to receive feedback, to give honest feedback, and to be self-reflective and model this to the group. It requires a willingness to change your mind and also to hold your ground!

Goal Setting

It is important that individuals in your group and your group as a whole experience a sense of progress. To do so, it is important to set clear goals for your group as a whole, as well as for individuals in the group. For group goals, we suggest you create goals in some or all of the following areas: development of chapter, outreach, media, endorsements, organizational partners, and fundraising. For example, in the category of outreach, you might set a goal of attending 2 meetings of other groups and organizations a month or talking to 5 new people a month to share information about the NSP and your project. For media, you might have a goal of getting one Letter to Editor in print every 2 months. You might set a goal of obtaining 2 new endorsements each quarter and building organizational partnership with one new group every 3 months. In fundraising you might set a goal of holding 2 events a year with the goal of raising \$3,000.00 to support the work of the NSP.

In addition to group goals, it is important to set individual goals in the categories above as well. It is also helpful and inspiring to have each group member reflect upon his/her individual skills, challenges, fears and set benchmarks and goals to gain confidence in their skills and overcome their challenges and fears.

We have both an individual goal planning sheet and a yearly chapter goals and action sheet to help you. Of course you can modify and adjust these as you desire. You can create monthly chapter planning sheets as well. Please see the Support & Resources section below for these documents.

6. Resources & Support

This section includes documents referred to above as well as website addresses or links for additional resources, information and support. Please feel free to email us at info@spiritualprogressives.org or cat@spiritualprogressives.org with any questions or if you need any additional information or support. We are here to help you!

Websites

Network of Spiritual Progressives – www.spiritualprogressives.org

Environmental and Social Responsibility Amendment to the U.S. Constitution – www.tikkun.org/esra

Global Marshall Plan – www.tikkun.org/gmp

Tikkun Magazine – www.tikkun.org

The Network of Spiritual Progressives
Calling All
Consciousness Changers
and
Citizen Advocates

“As someone who’s been an activist for many years, I find the commitment to loving kindness that runs throughout the Network – including in our attitudes towards people with whom we strongly disagree – to be spiritually uplifting, refreshing and energizing.” ~ Barbara (Designer)

“The NSP works not only on current issues, but the underlying factors that hinder us from making real progress. It’s inspiring to be part of an organization that envisions world peace in such a systematic and realistic way. And then to actually witness measurable progress in making that vision come to fruition...? It’s pretty amazing.” ~ Seanathen (Social Entrepreneur)

Address systemic issues with concrete solutions. Learn how to build common ground and advance visionary solutions.

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The Network of Spiritual Progressives

Generosity, Empathy, Love, Environmental Sanity, Social & Economic Justice, Peace, Awe and Radical Amazement



The Network of
Spiritual Progressives
A Path to a World of Love and Justice

Calling All

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The Network of Spiritual Progressives

Generosity, Empathy, Love, Environmental Sanity, Social & Economic Justice, Peace, Awe and Radical Amazement

New Group Starting – Join Us!

<i>DATE & TIME</i>	<i>LOCATION AND ADDRESS</i>
------------------------	-----------------------------

Purpose of the Group: To build community with people who want to build a world based on a New Bottom Line: *Bringing compassion, generosity, love and justice to humanity and the planet* and who want to experience the profound difference people can make by empowering and inspiring their community, their profession, their union, the media, and politicians. Participants will be urged to use this time together to discuss our Yearning for a New World (and How to Get There), how your vision aligns with this vision, and what **your** role is in fulfilling that vision. The purpose is also to form a Network of Spiritual Progressives Chapter of at least five like-minded people who are eager to work to promote this New Bottom Line in our society through advocacy of different proposals and/or the creation of a professional group.

Purpose of the Network of Spiritual Progressives (NSP)

To create a change of consciousness by challenging status-quo ideas about what is possible and promoting concrete ways of instilling this new consciousness in our political, economic and social systems and institutions.

To empower individuals to have breakthroughs in exercising their personal and political power.

How does the NSP Work? The NSP uses a mix of group empowerment and support that includes monthly national conference calls. We train volunteers to speak powerfully to members of their local communities, professions, unions, elected officials, and the media in order to inspire people to be leaders and spokespersons for this shift in consciousness grounded in action. NSP volunteers hold community meetings, meet with local community leaders, write letters to the editor, Op/Ed pieces, and generate editorials that promote a spiritually progressive approach to issues.

NSP Origins. The NSP was founded by Rabbi Michael Lerner, Cornel West, and Sister Joan Chittister. It is the outreach and advocacy arm of *Tikkun Magazine*.

You Don't Have to Be Religious. The NSP is not only for members of religious or spiritual communities. It is also for people who do not believe in God or do not associate with any religion or spiritual practice but who realize the need for a spiritually enriching, environmentally sustainable and socially just world.

To Attend Contact:

NSP Individual Planning Sheet

Name:

Instructions: In order to support a change in consciousness and inspire people to strive for their dreams rather than remain “realistic”, it is important that we continue to expand and grow our own consciousness, advocate for our dreams, and step outside our comfort zone. To do so, we must develop deepen our psychological well-being, enhance our advocacy skills and become increasingly courageous for our issues and the people they benefit. Below, think about: 1) what skills and talents you want to bring to your group, 2) your personal plan to become a champion for a world based on a *New Bottom Line: Bringing compassion, generosity, love and justice to humanity and the planet.*

1. What has our group done really well thus far and what breakthroughs did we have that I would like everyone to celebrate?

2. What can I bring to our group to facilitate growth in the number of volunteers and in our effectiveness?

3. I want to be bolder in my work with the NSP. In my quest to be a champion for visionary change, I intend to do the following to develop my growth and contributions personally and in my work with the NSP.

4. I recognize that I feel challenged or scared in the following situations and want to overcome these challenges and fears. To do that, I commit to do the following: (List your challenges and fears and your corresponding efforts to overcome them)

5. When I envision the end of ____, I want to be able to say that my group and I have achieved the following:

	Group goals	My goals
My chapter’s development		
Outreach		
Media		
Endorsements/Collaborations		
Fundraising		
Other (go wild!)		

NSP Yearly Chapter's Goals and Actions

	Chapter Goals and Actions for _____	Point Person(s)	Date(s) Achieved
--	-------------------------------------	-----------------	------------------

Development of our chapter <ul style="list-style-type: none"> • # of New members • Diversifying our base • Other 			
Area(s) of Focus <ul style="list-style-type: none"> • ESRA • GMP • Israel/Palestine • Professional Groups 			
Outreach <ul style="list-style-type: none"> • # of presentations and where • tabling • signature gathering • Other 			
Media <ul style="list-style-type: none"> • Ltr to Editors and op-ed goals • Editorial board contacts • New media targets 			
Endorsements <ul style="list-style-type: none"> • # of endorsements and from whom • Other 			
Organizational Partners <ul style="list-style-type: none"> • # of endorsements and from whom • Other 			
Fundraising <ul style="list-style-type: none"> • kind and # of efforts/events • \$ goal • Other 			
Other			